

MID-AMERICA ARTS ALLIANCE



COVID-19 Artist Impact Survey Texas

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COVID-19 Artist Impact Survey Collection Details

Methodology	Online Survey administered to adult artists residing in the Mid-America Arts Alliance region
Field Period	13 days
Dates	March 20, 2020, 6:30 p.m. to April 1, 2020, 9:15 a.m.
Length	5–10 minutes
M-AAA Region Sample Size	1,949
Texas Sample Size	847

Objective

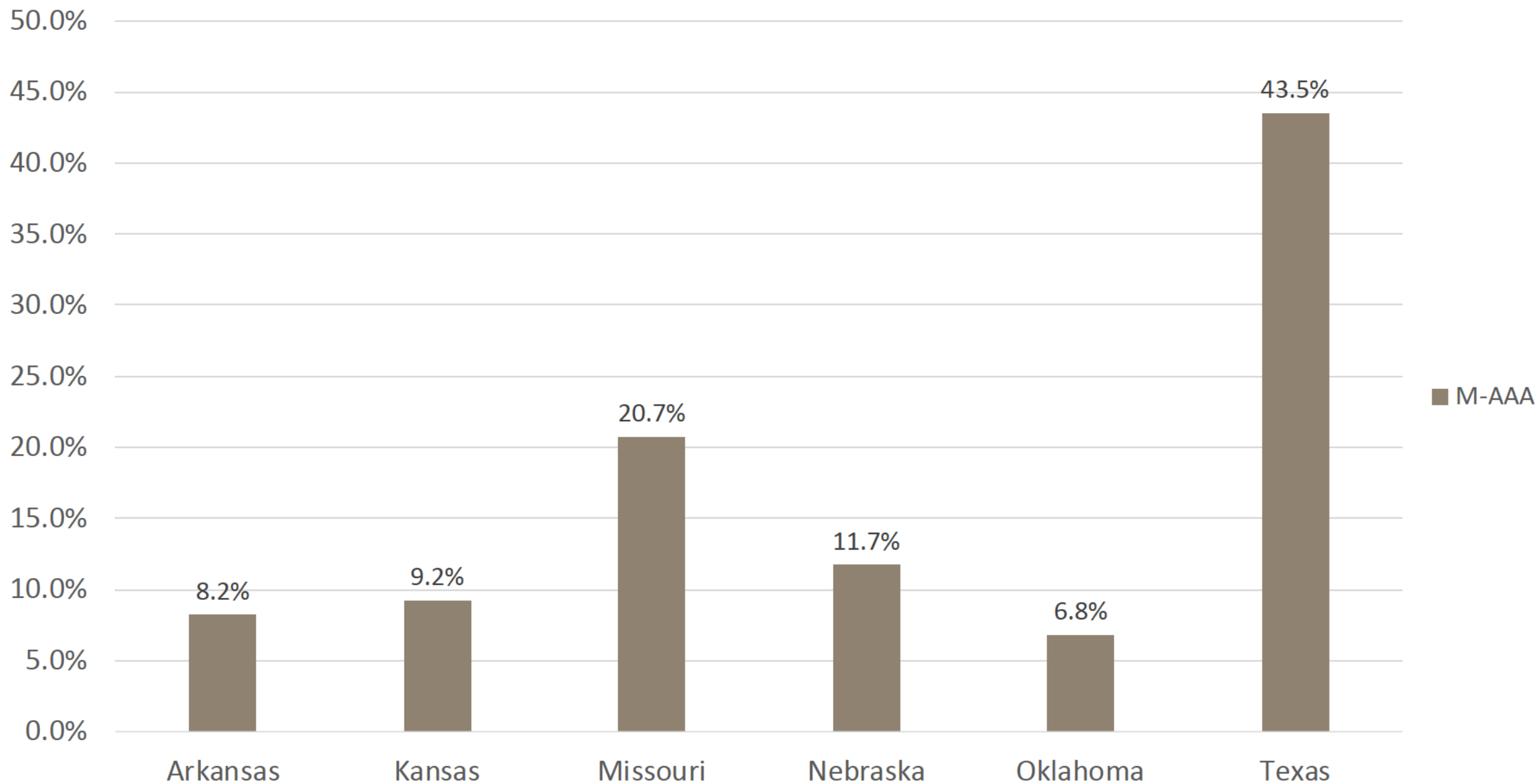
To determine the impacts on the livelihoods of artists in the Mid-America Arts Alliance Region (Arkansas, Kansas, Missouri, Nebraska, Oklahoma, and Texas) in the three weeks immediately following the World Health Organization's announcement of the global COVID-19 pandemic.

Background

Survey questions were developed by Mid-America Arts Alliance through their Artist INC program with input from partner organizations including

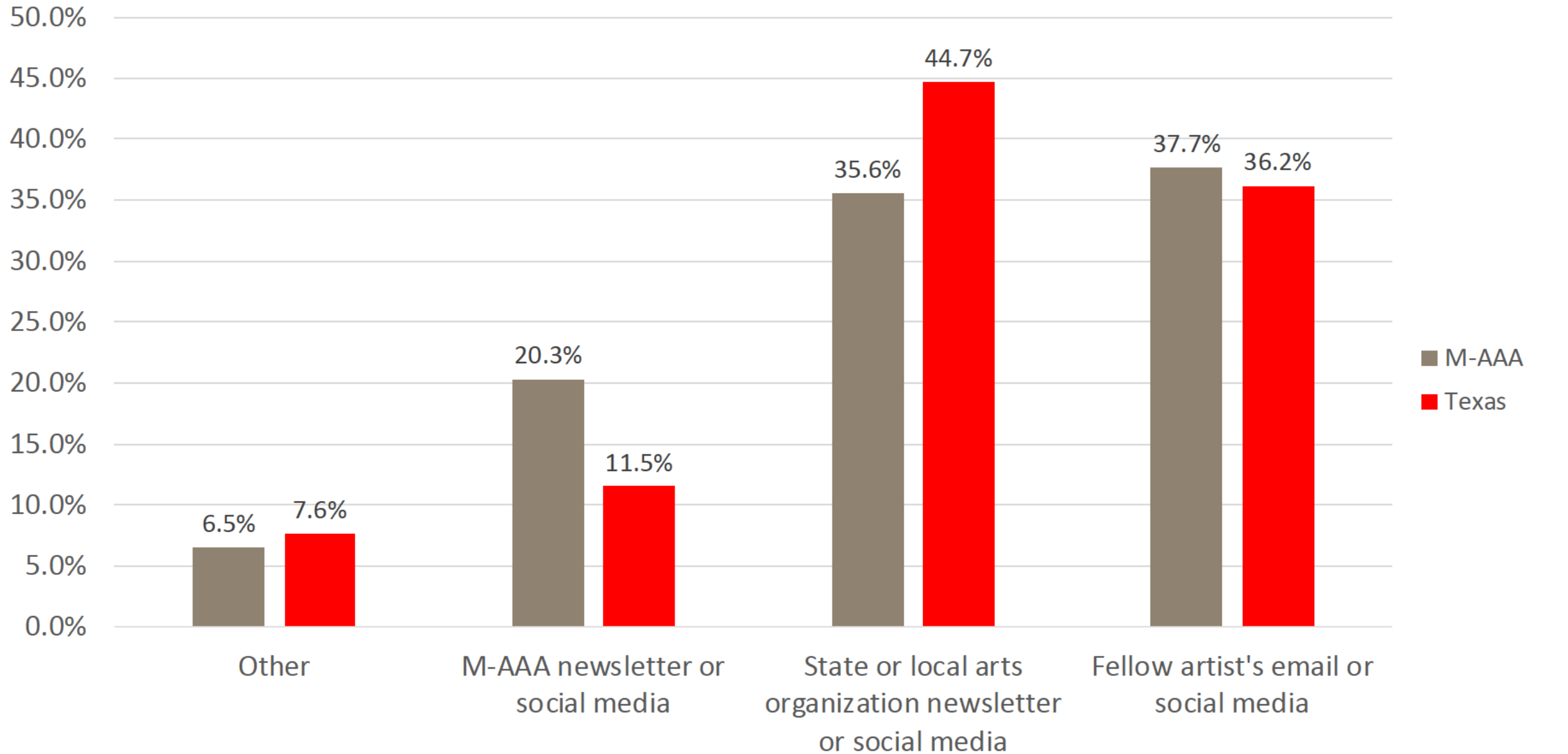
- ahha (Tulsa, Oklahoma)
- Amplify Arts (Omaha, Nebraska)
- ArtsKC (Kansas City, Missouri)
- Fresh Arts (Houston, Texas)
- Harvester Arts (Wichita, Kansas)
- Kansas Creative Arts Industries Commission (Kansas)
- Lawrence Arts Center (Lawrence, Kansas)
- NWA Regional Arts Council (Northwest Arkansas)

In what state do you live?



M-AAA: N = 1949

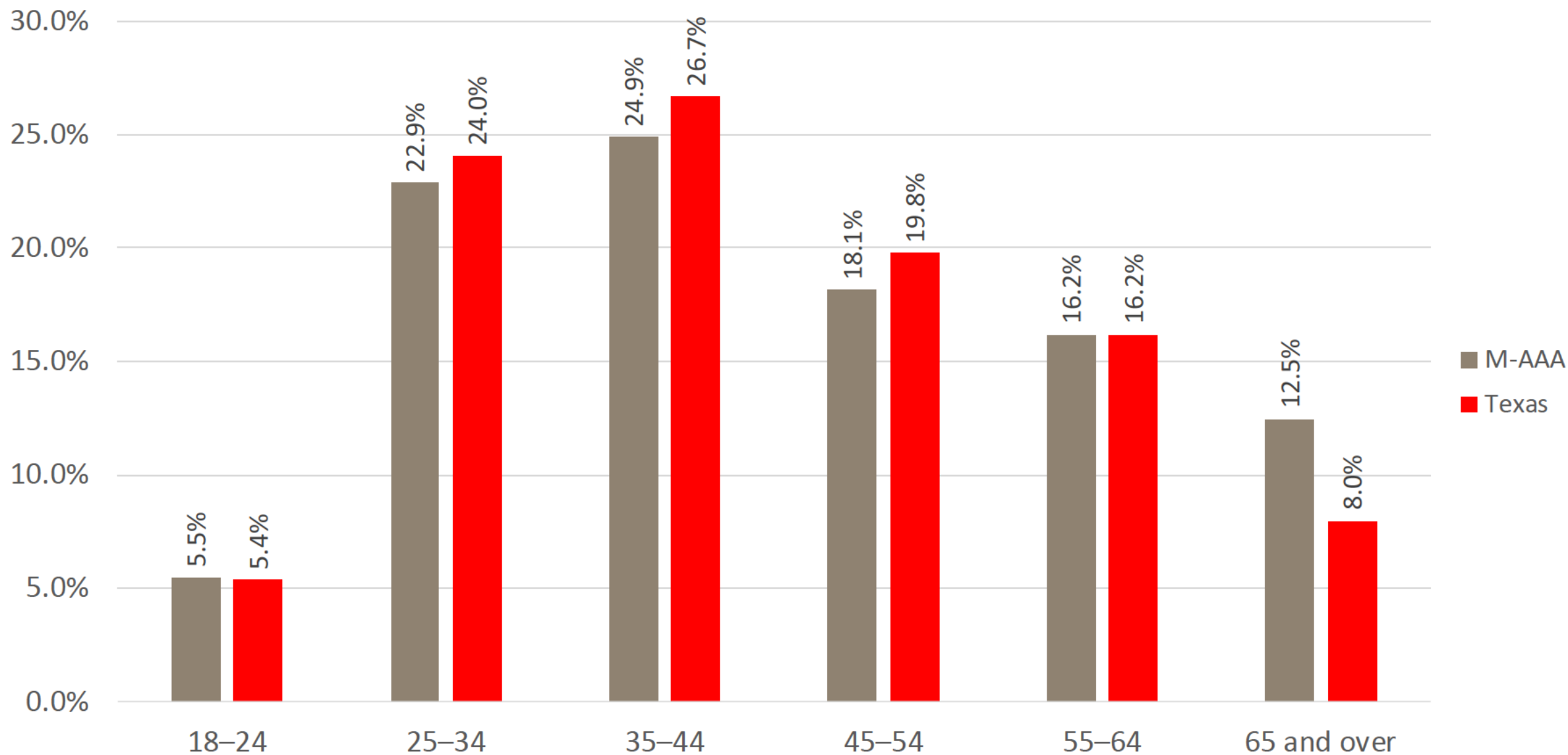
How did you receive this survey?



M-AAA: N = 1949

Texas: N = 847

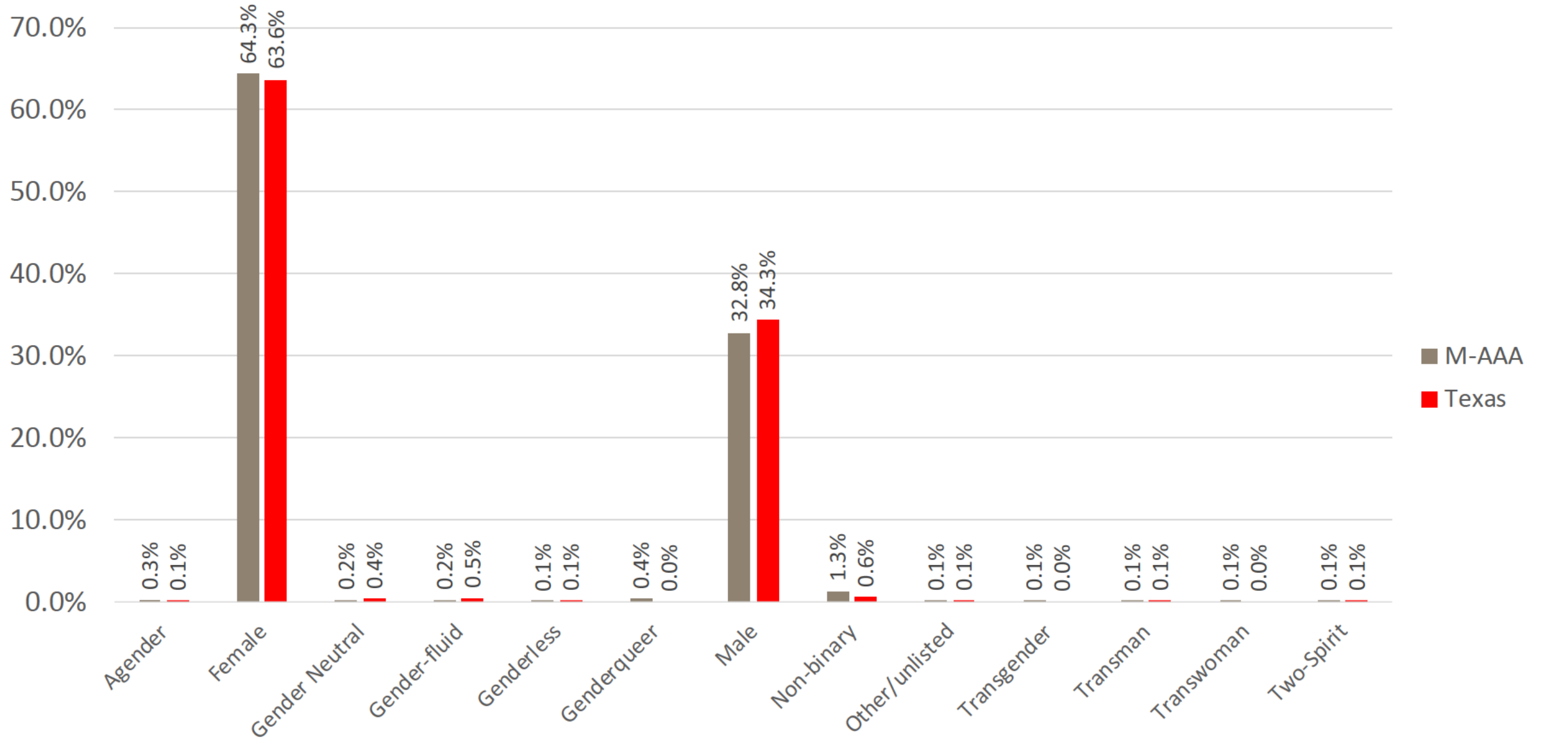
What is your age range?



M-AAA: N = 1941

Texas: N = 840

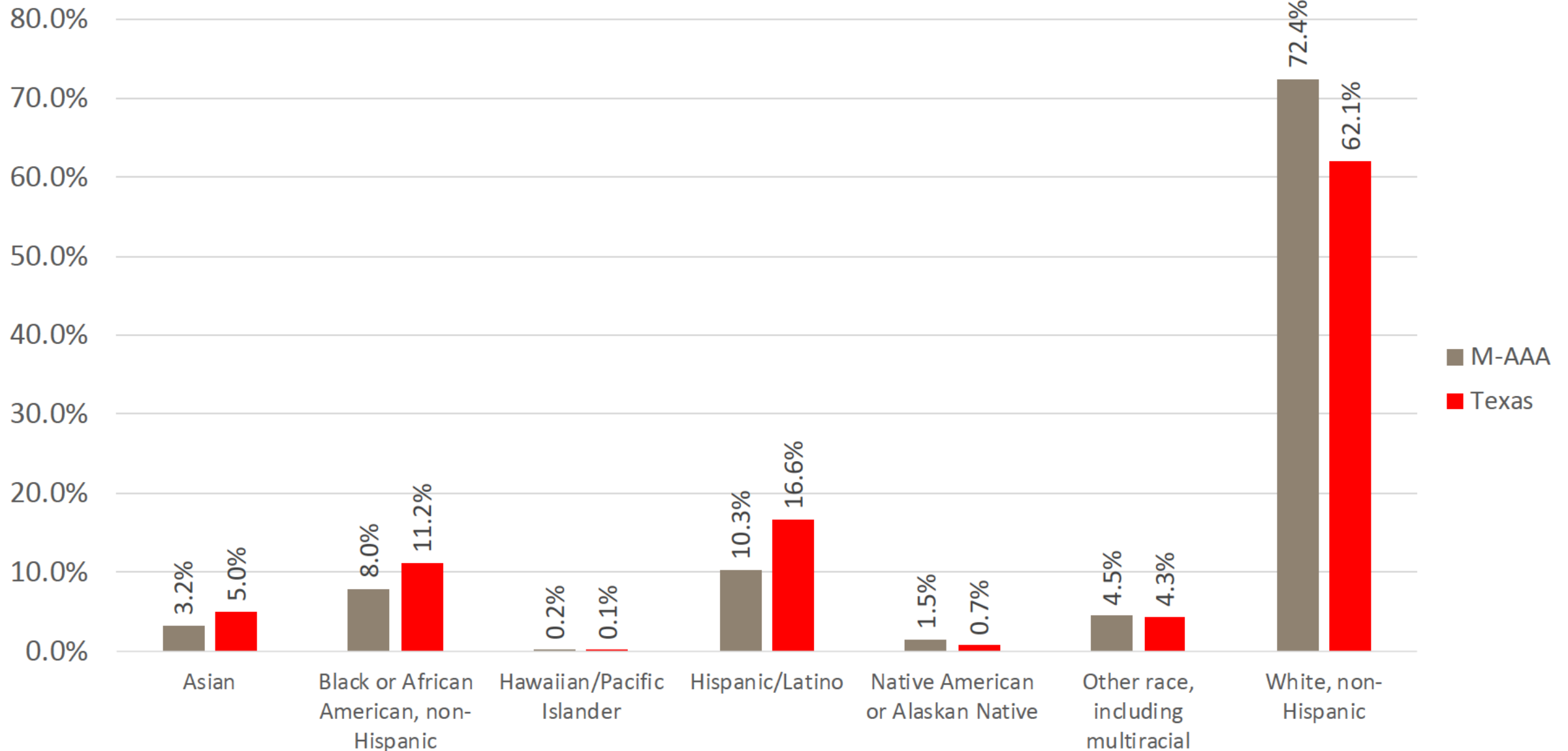
Please identify your gender.



M-AAA: N = 1932

Texas: N = 839

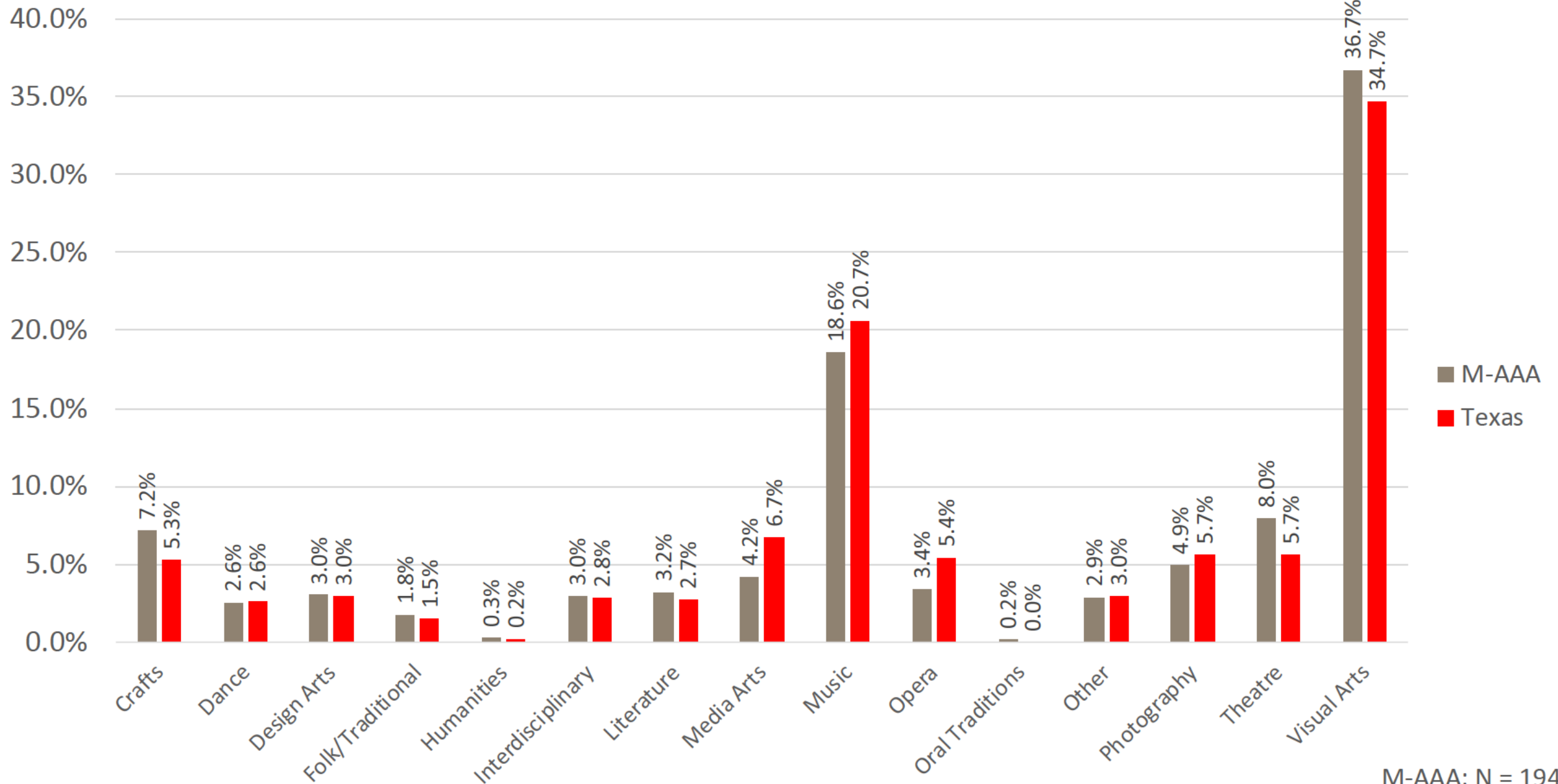
What is your race/ethnicity?



M-AAA: N = 1858

Texas: N = 807

What is your primary artistic discipline?

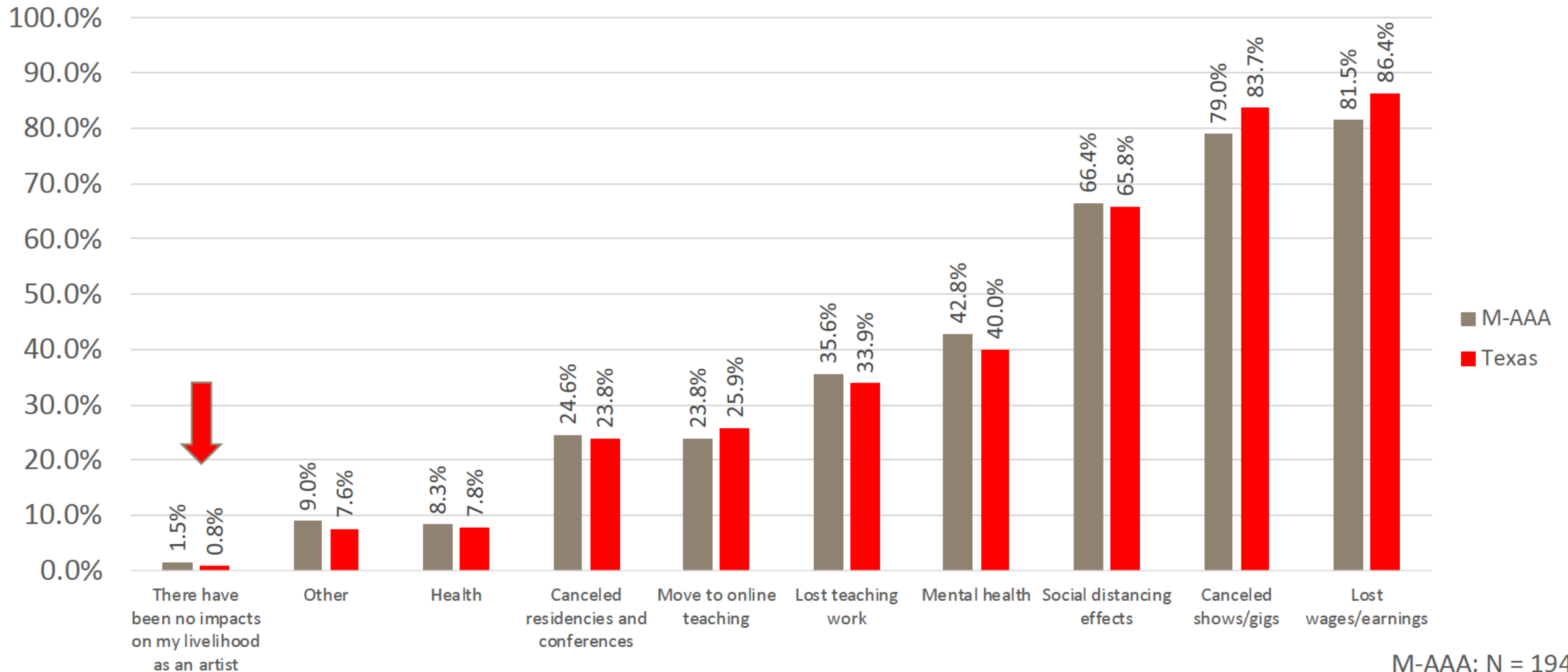


M-AAA: N = 1949

Texas: N = 847

How has COVID-19 impacted your livelihood as an artist to date?

(Check all that apply.)

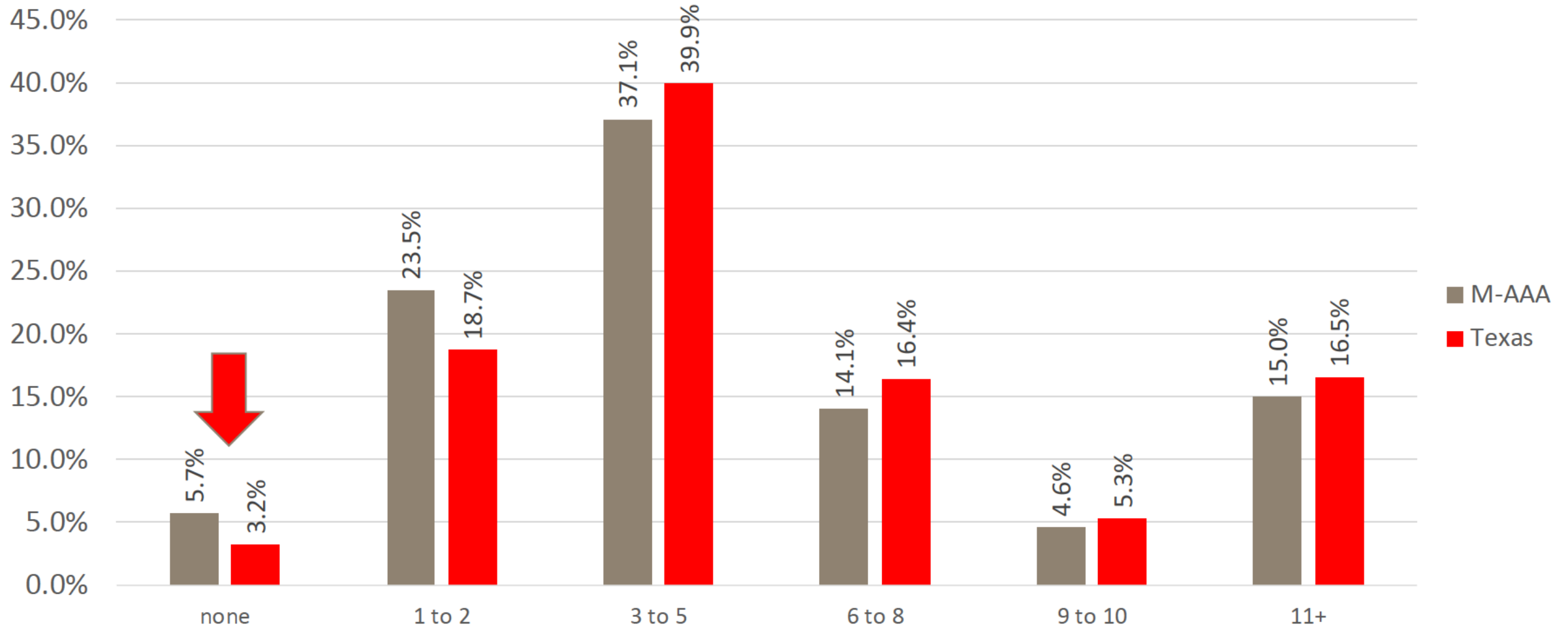


M-AAA: N = 1949

Texas: N = 847

To date, how many jobs/gigs have you lost due to COVID-19 cancellations/closures/precautions?

(It is okay to estimate.)

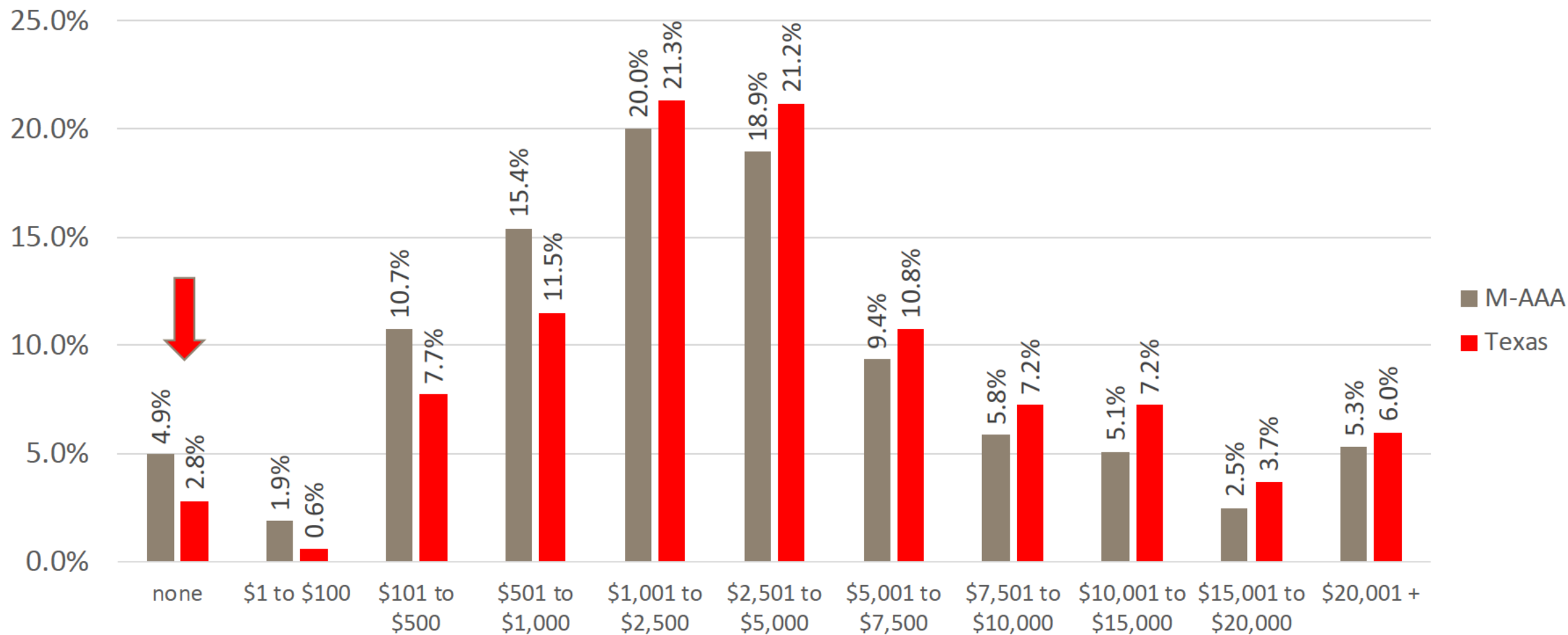


M-AAA: N = 1949

Texas: N = 847

To date, what are your estimated lost wages/earnings due to temporary closures/cancellations related to COVID-19?

(It is okay to estimate.)

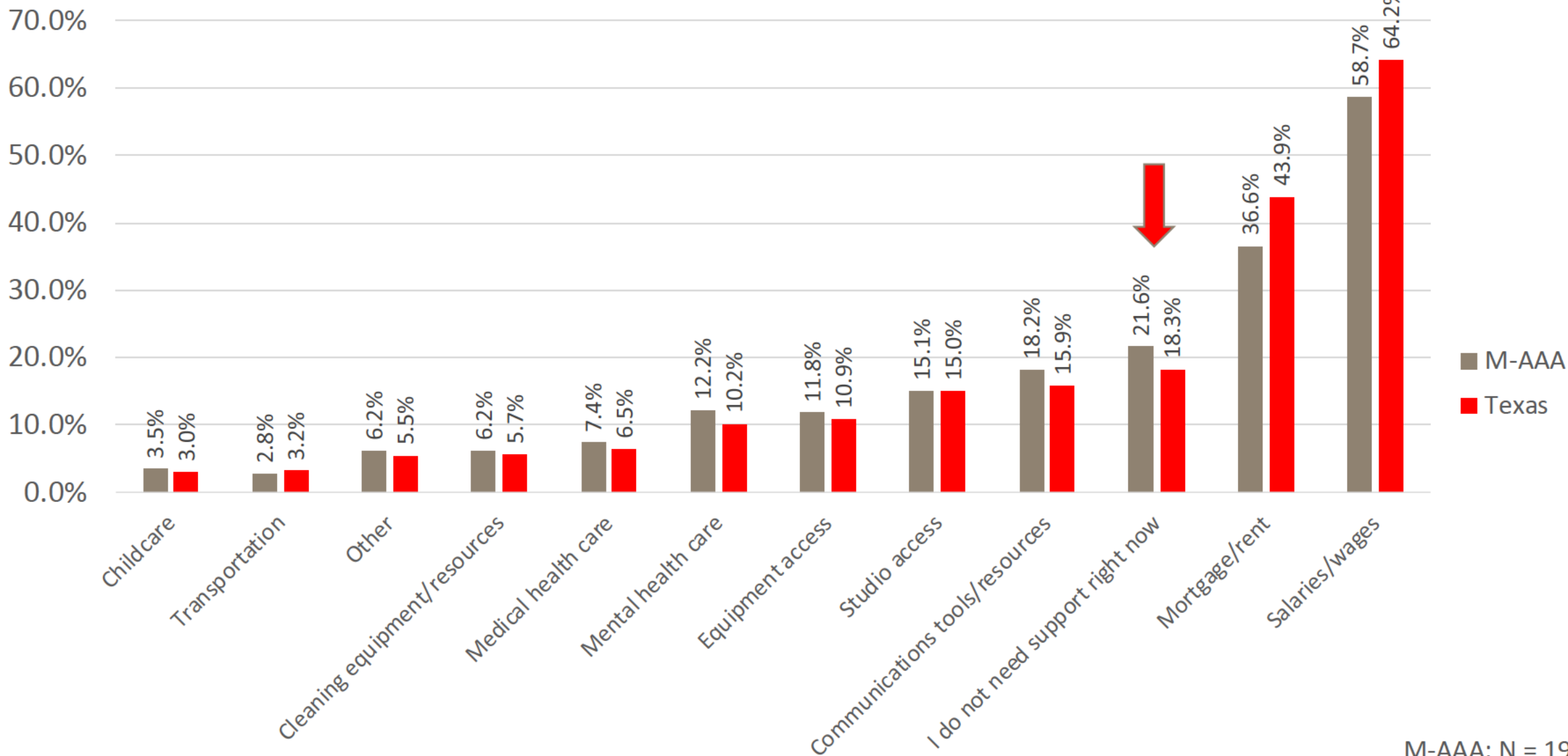


M-AAA: N = 1881

Texas: N = 817

What types of support do you need right now?

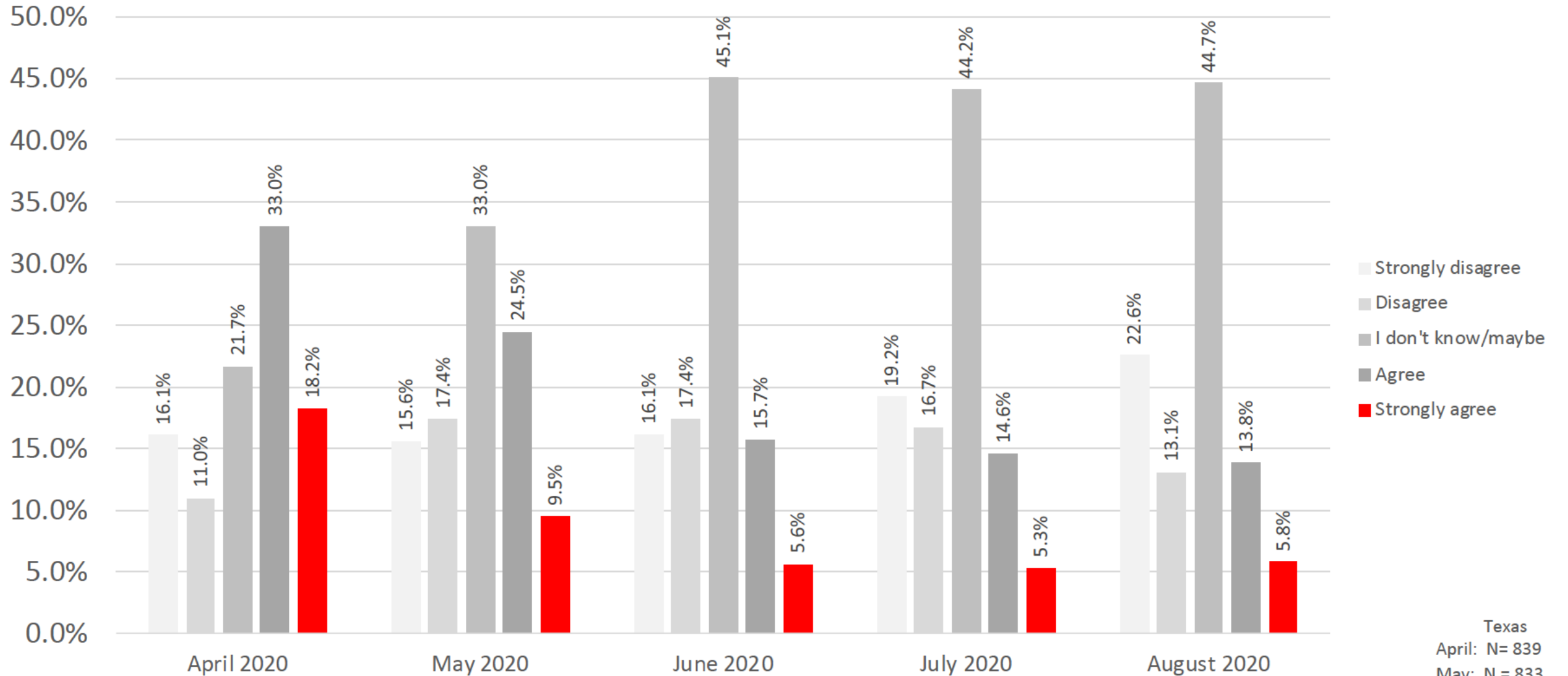
(Check all that apply.)



M-AAA: N = 1949

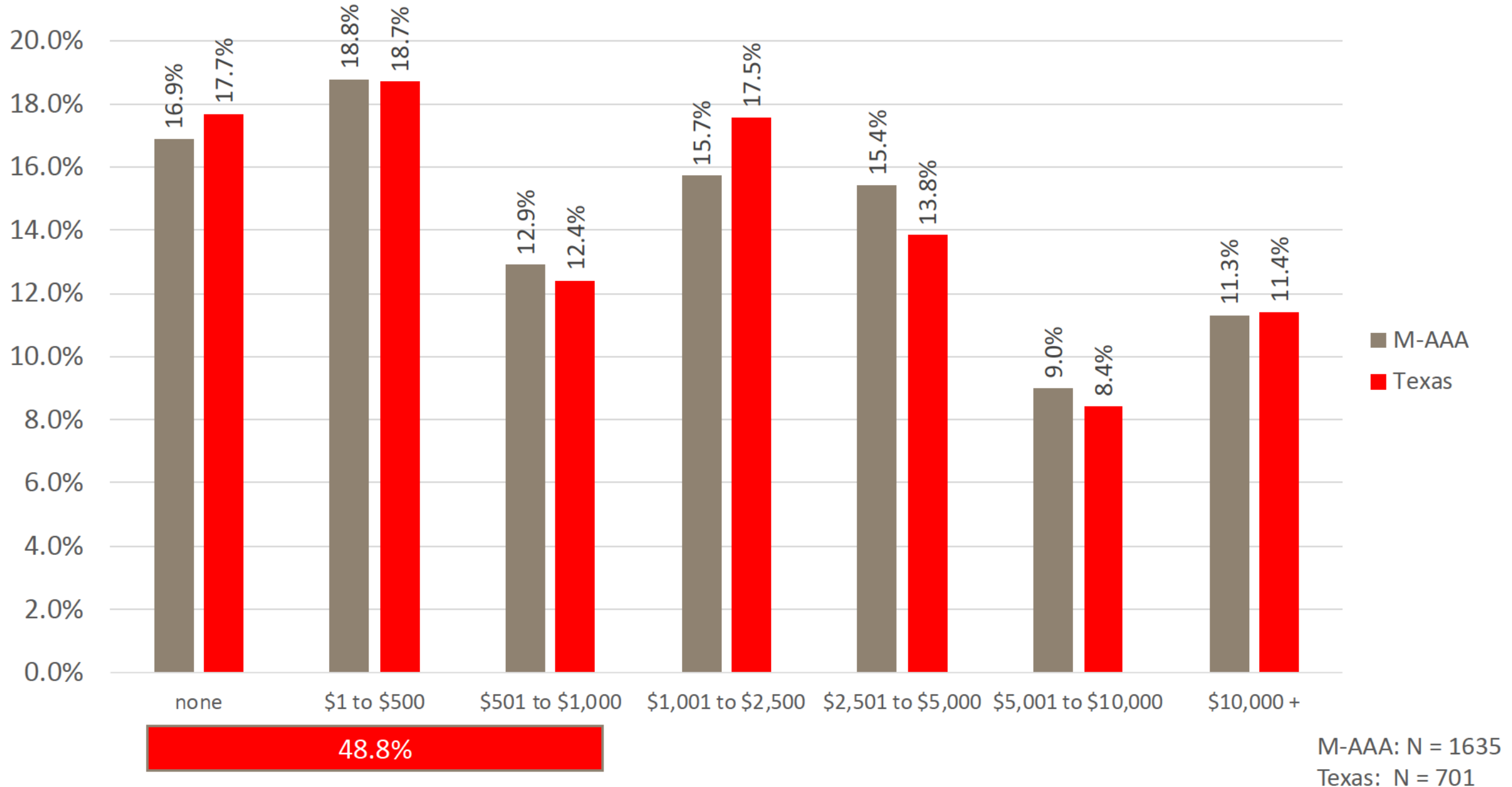
Texas: N = 847

Please rate your agreement with the following statement: I feel confident I can meet my basic financial obligations during

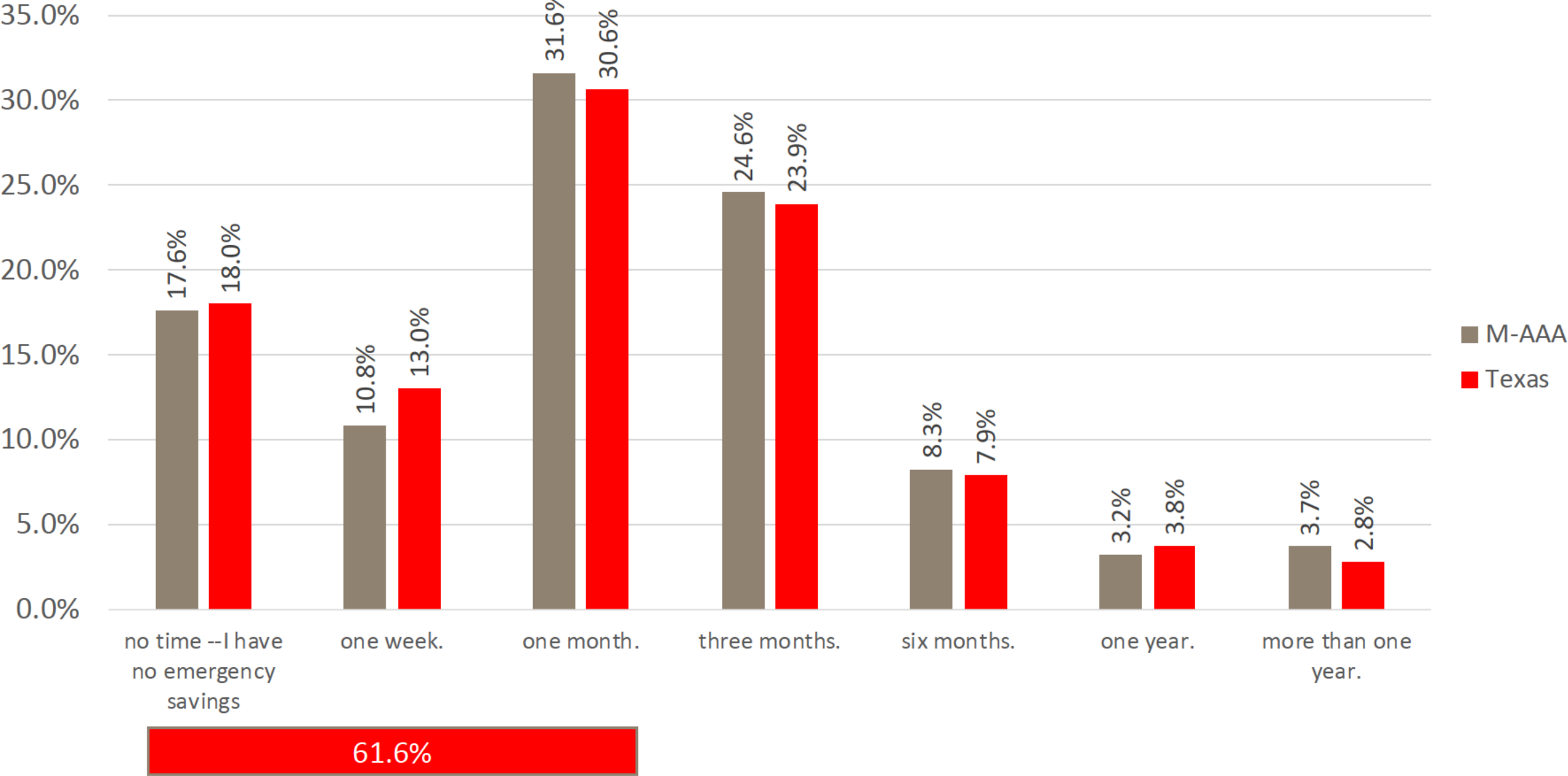


Texas
April: N = 839
May: N = 833
June: N = 832
July: N = 824
August: N = 824

I have the following amount in my “emergency savings.”

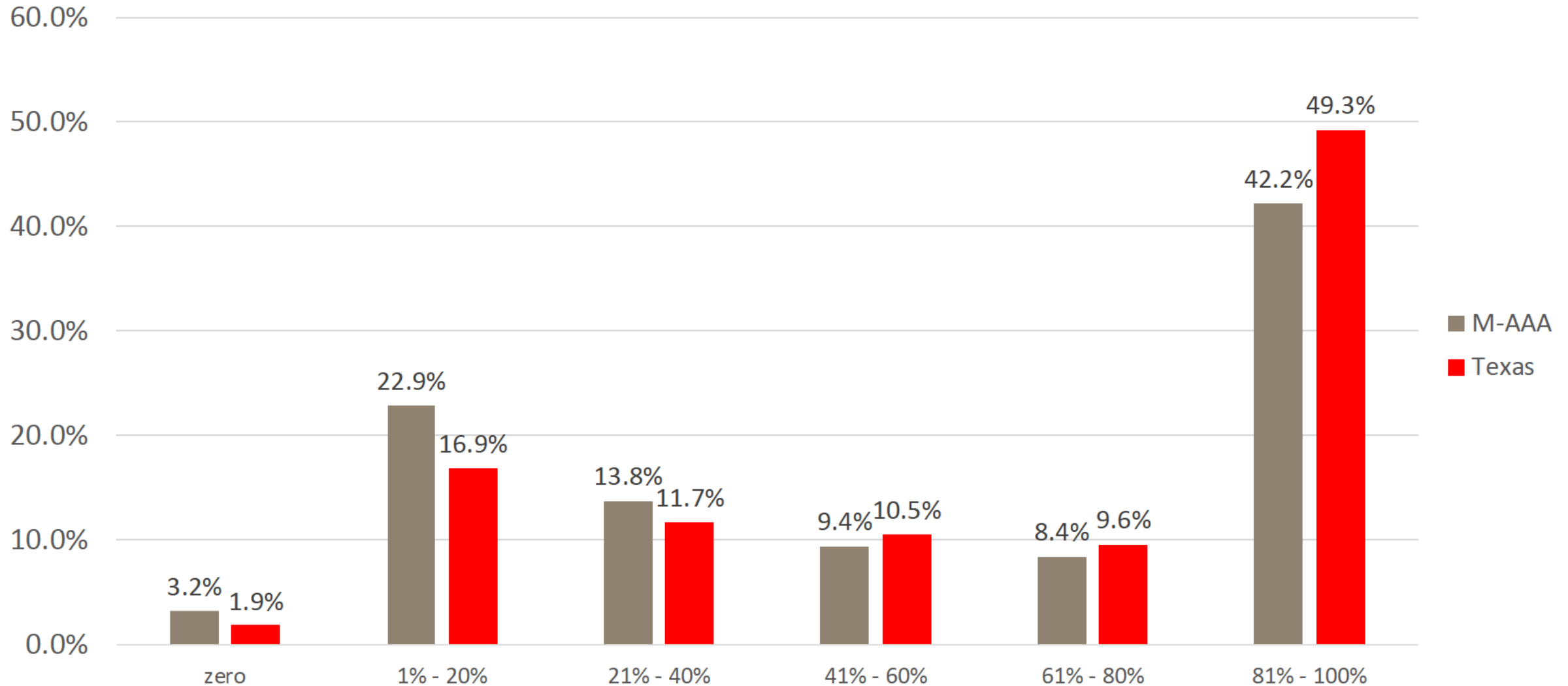


My emergency savings will sustain me at a maximum for



M-AAA: N = 1726
Texas: N = 745

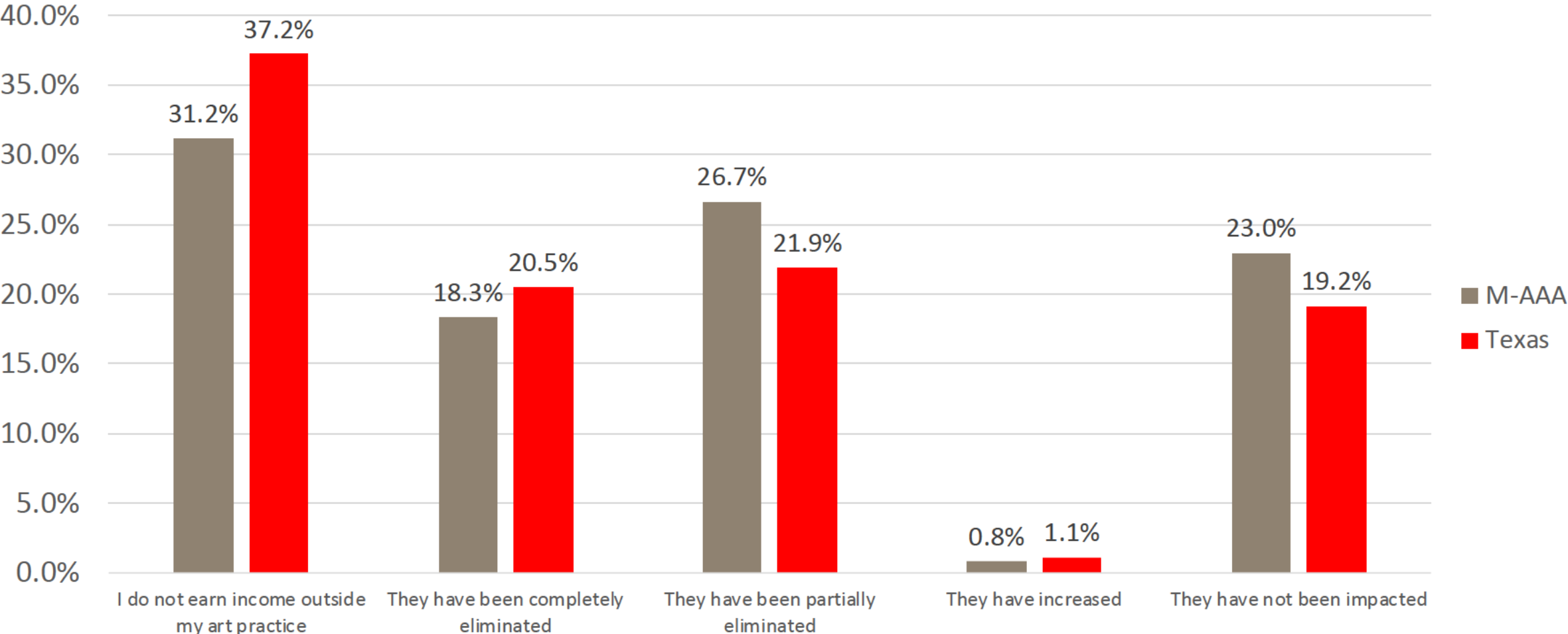
What portion of your total INDIVIDUAL income is derived from your artistic practice?



M-AAA: N = 1864

Texas: N = 809

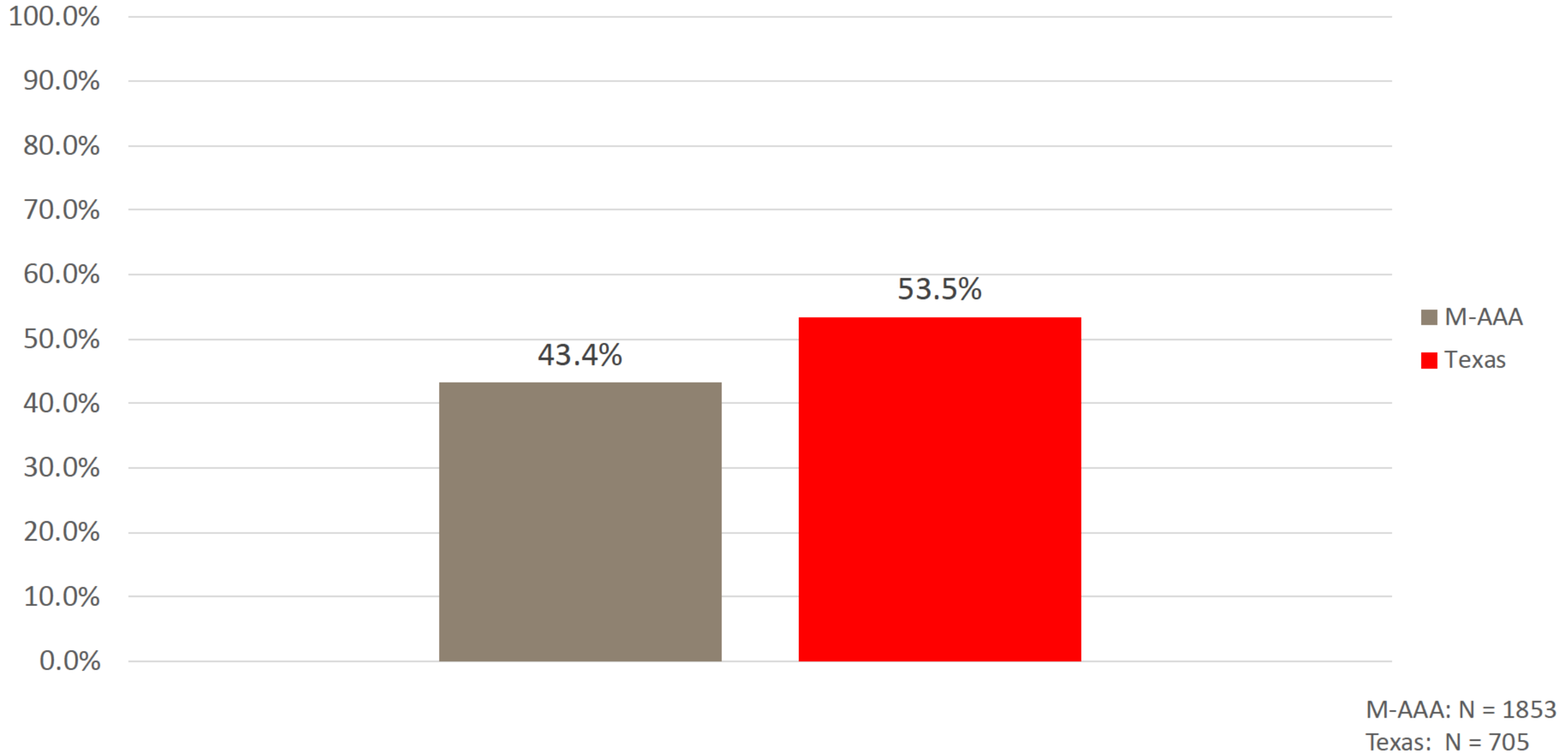
If your earned income includes sources other than those generated from your art practice, how have those sources been impacted by COVID-19?



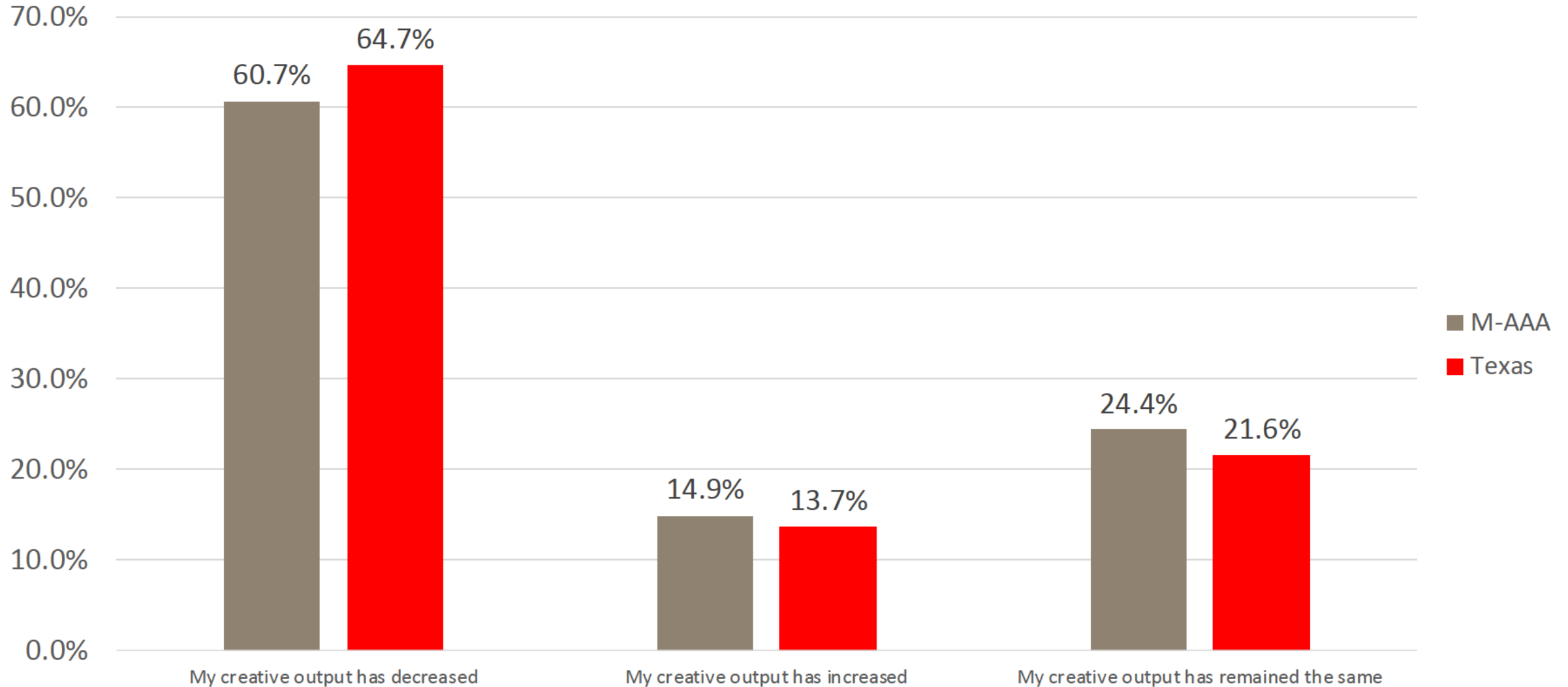
42.4%

M-AAA: N = 1853
Texas: N = 803

Have you applied or do you plan to apply for any form of emergency relief funding?



How has the COVID-19 pandemic impacted your creative output?



M-AAA: N = 1947

Texas: N = 847

Analysis

- In its first three weeks, the pandemic has already had a significant impact on artists.
 - Only 0.8% of Texas artists indicate that the pandemic has had no impact on their livelihood as an artist.
 - Only 3.2% of Texas artists have not lost any jobs/gigs as a result of the pandemic.
 - Only 2.8% of Texas artists have had no lost wages as a result of the pandemic.

Analysis

- The most significant initial impact is financial.
 - 83.7% of Texas artists have had shows or gigs canceled. In the first three weeks, 58.6% have lost 1 to 5 shows or gigs.
 - 86.4% of Texas artists have lost wages/earnings. In the first three weeks, 54% have lost between \$501 and \$5,000.
 - 44.4% of Texas artists have either partially or totally lost income from sources other than their art practices.

Analysis

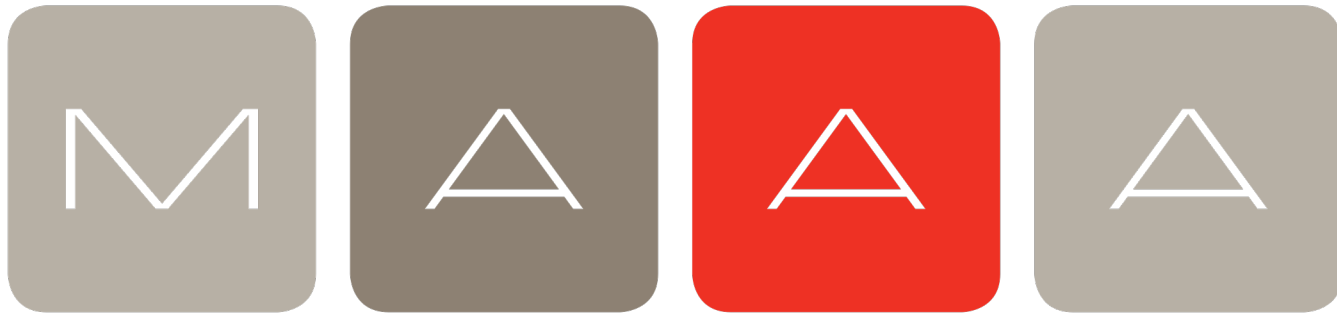
- Artists surveyed have limited personal emergency financial resources.
 - 48.8% of Texas artists have \$1,000 or less in emergency savings.
 - 61.6% of Texas artists have emergency savings that will sustain them for one month or less.
 - 85.5% of Texas artists have emergency savings that will sustain them for three months or less.

Analysis

- The impacts extend beyond the financial.
 - 64.7% of Texas artists have seen a decrease in their creative output.
 - 65.8% of Texas artists indicate that social distancing has had an impact on their livelihood as an artist.
 - 40.0% of Texas artists indicate that mental health has had an impact on their livelihood as an artist.

Analysis

- Even though they have suffered significant impacts, it is still early in the crisis. Artists' situations will likely continue to worsen.
 - Approximately one in five Texas artists (18.3%) indicates they do not need support at this time.
 - Confidence in ability to meet financial obligations decreases with duration.
 - 51.3% of Texas artists agree or strongly agree they will be able to meet their financial obligations in April 2020
 - 19.7% of Texas artists agree or strongly agree that they will be able to meet their financial obligations in August 2020.
 - Only 53.5% of Texas artists have applied for or plan to apply for emergency relief funding, but 64.2% indicate they need salary/wage support.



MID-AMERICA ARTS ALLIANCE



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