

FUSEBOX

Brad Carlin | Managing Director | Austin, TX

Returning Artists

- Audience familiarity
- Establish “Traditions”
- Strengthen artist relationships

Miwa Matreyek /Cloud Eye
Control (CA)



FUSEBOX

Wunderbaum (Netherlands)



FUSEBOX

Vockah Redu (TX & LA)



Non-Traditional Spaces

- Bring the work to audiences
- Unsuspecting participants
- High visibility
- Encourage discovery & new experiences

Tim Etchells



David Zambrano
(Netherlands/Venezuela)



Bodies in Urban Spaces (Belgium)



Partnerships & Collaborations

- Extend reach into new communities
- Build credibility
- Achieve scale

GHP/TPA/TCC (Austin)



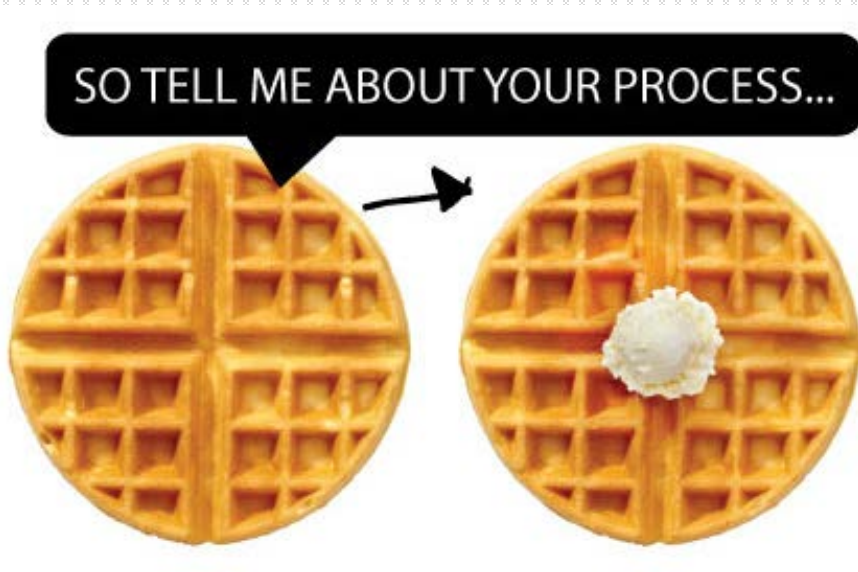
Suzanne Bocanegra / Todd Reynolds (NY)



Rabih Mroue & Lina Saneh (Lebanon)



Context & Guidance



- Workshops, talks, meals
- Playlists & Recommendations
- Access to the artists

Address Barriers



- First –time attendees: ↑ 60%
- Overall Attendance: ↑ 20%
- Avg event/person: 2x